

Visual Share Allocations



METHODS & INSIGHTS

FULCRUM
RESEARCH GROUP

Help physicians keep track in complex share allocation exercises

Complex allocation exercises can be frustrating and error-prone

“Oops, wrong one.”
“Will this ever be over?!?”

A typical allocation exercise might involve:

3

Lines of treatment

4

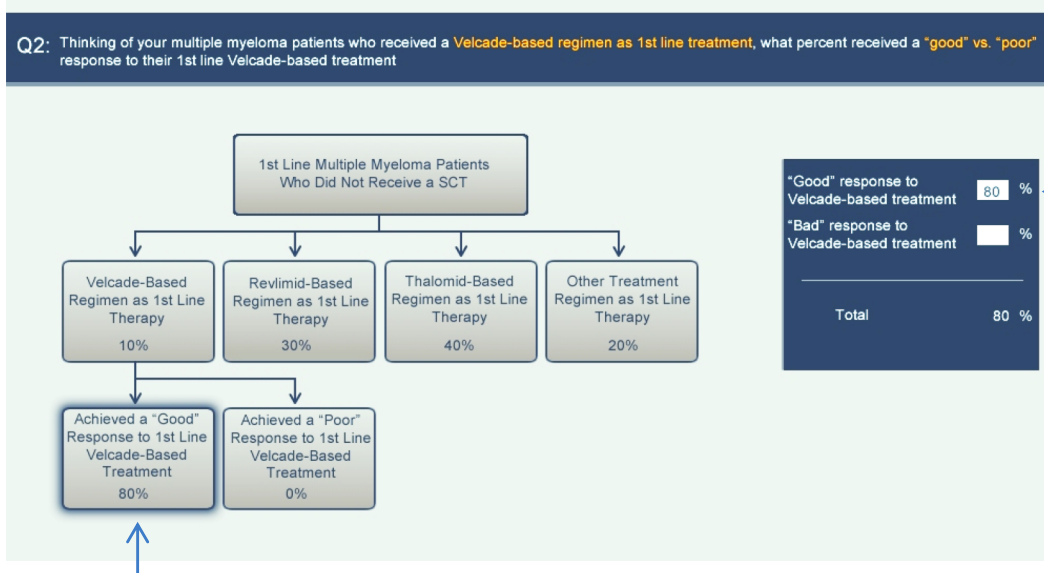
Prior treatments

5

Comorbid conditions

HOW IT WORKS

An interactive tool with clear visual cues helps physicians keep track



BENEFITS

- Improved accuracy
- Lower drop-off rates
- Better quality data